



PARLIAMENT OF AUSTRALIA
HOUSE OF REPRESENTATIVES

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MEDIA RELEASE

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Good News for Local Export Help

Businesses in New England can continue accessing help to tap into lucrative export markets with the renewal of Federal funding for the TradeStart office in Tamworth according to Independent Member for New England Tony Windsor.

“Continued funding of the TradeStart office ensures that potential export businesses in the electorate have direct access to Austrade’s export advisory services and overseas network through a local contact,” Mr Windsor said.

“Small and medium-sized businesses may not be aware of the benefits of exporting, or may need help in getting ready to export on a sustainable basis.

There is huge potential in overseas markets, and regional Australia generates over half of Australia’s exports although it only accounts for one-third of Australia’s workforce.

Having someone on the ground in the local Tradestart office means that local knowledge of regional organisations is brought together with the international market expertise of Austrade’s global network.

It provides a good opportunity for enterprises to look at expanding their market,” Mr Windsor said.

The Department of State and Regional Development continues to be contracted to deliver TradeStart services in New England, and interested businesses can make contact with the New England Export Adviser, Robert Chua at the TradeStart office on 6766 8426 located at Level 1, 11-15 Dowe Street, Tamworth.

Further information from Tony Windsor - Mob 0427 66 8868 or 02 6761 3080